



Consumer Electronics Society

Newsletter

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From the President

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Consumer Electronics – your IEEE Society

The IEEE is considering bundling a Society membership with IEEE membership beginning in 2012. The value of a home society with an IEEE membership is significant. Whether this bundling occurs or not, if you are a member of the IEEE, but do not have a home society, please consider joining the IEEE Consumer Electronics Society. The IEEE Consumer Electronics Society is concerned with technology that you use every day. If you belong to another Society, but want to upgrade to an additional Society, do consider the CE Society as your second society. Almost every IEEE Society contributes technology which is used in and relevant to consumer electronics in one way or another. Whether you are in academia or industry, telecommunications or electrical circuits, storage or networking, electronmagnetics or RF, your engineering efforts intersect or interface with consumer electronics, in some manner. Why not make the CE Society one of your IEEE Society affiliations?

“The field of interest of the Consumer Electronics Society is engineering and research aspects of the theory, design, construction, manufacture or end use of mass market electronic, systems, software or services for consumers.” If you have an area of interest within our field of interest, you will probably find activities and services within our society to cover it.

Consumer electronics has never been more relevant. Advancements and developments in television displays and electronics, audio systems, game platforms, mobile devices, applications and services are hitting the market at a rapid pace. In consumer electronics, today's dream is tomorrow's hit product! At our annual ICCE 2011 conference one of the keynote speakers, Nahum Gershon of Mitre Corp. spoke about Consumer Electronics being the new key driving force behind leading edge technologies, advanced research and innovation in the economy. His arguments captivated our delegates and

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<http://ewh.ieee.org/soc/ces/>

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The IEEE Consumer Electronics Society wants you as a member. To join, click on <http://ewh.ieee.org/soc/ces/> and then member benefits. On this page you can choose the type of membership which fits your needs. Just select the membership desired and you will be transferred to a page which is specifically set up for that membership.